

**RAN-2408000802060001**
**F.Y.M.M.S. (Sem.-II) Examination April - 2026**
**Business Environment**
**Time: 3 Hours ]**
**[ Total Marks: 70**

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| <b>સૂચના : / Instructions</b><br>(1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.<br>Fill up strictly the above details on your answer book<br>(2) Q.1 and Q.7 are compulsory to attempt.<br>(3) Attempt any three (3) questions from Q.2, Q.3, Q.4, Q.5 and Q.6.<br>(4) Figures to the right indicate the marks allotted to each question. | Seat No.:<br><input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/><br><div style="border: 1px solid black; height: 80px; margin-top: 10px;"></div> Student's Signature |
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| <b>Q.1.</b> | Explain the components of External Business Environment and describe the process of Environmental Analysis.              | <b>14</b>              |
| <b>Q.2.</b> | Analyse the economic reforms undertaken in India and evaluate their impact on businesses.                                | <b>14</b>              |
| <b>Q.3.</b> | Explain the nature and models of Social Responsibility.                                                                  | <b>14</b>              |
| <b>Q.4.</b> | a) Write a note on: Arguments for and against social responsibility<br>b) Role of Technology transfer in economic growth | <b>07</b><br><b>07</b> |
| <b>Q.5.</b> | Discuss the impact of ecological environment and technological advancement on business sustainability.                   | <b>14</b>              |
| <b>Q.6.</b> | How do political institutions affect business decision-making? Explain with examples.                                    | <b>14</b>              |
| <b>Q.7.</b> | <b>Write Short Notes : (Any Two)</b>                                                                                     | <b>14</b>              |
|             | 1. Influence of cultural elements on Business.                                                                           |                        |
|             | 2. Factors influencing FDI in India.                                                                                     |                        |
|             | 3. Impact of physical environment on business operations.                                                                |                        |
|             | 4. Importance of Consumer Protection Act.                                                                                |                        |